Chevron Gulf of Mexico Business Unit
Community Partnerships

stronger together

human energy®
Along the Gulf Coast and around the world, Chevron employees work tirelessly to safely provide the energy that powers the world forward. The professionalism of our personnel is matched only by their passion for the areas in which we work and live. Every year, employees at Chevron’s Gulf of Mexico Business Unit (GOMBU) in Louisiana and Texas roll up their sleeves and contribute their time and human energy to partnerships and programs that help communities thrive. Chevron partners with organizations that support economic development, education, health and wellness and the environment. Through countless collaborations, we work to make a positive and lasting impact on the lives of our neighbors. Whether it’s building houses, collecting and packing food, protecting the environment or participating in local fundraising events, the Chevron family demonstrates our commitment to local families throughout the year. In fact, in 2018, employees contributed more than 3,000 service hours in Louisiana and Texas. I hope you’ll be as inspired by the stories captured in this report, as I am by our employees each and every day.

Mark Hatfield
Vice President, 
Chevron Gulf of Mexico Business Unit
2018 business unit overview

1,695 employees
330 contractors

219,000 net oil-equivalent barrels produced on average per day in 2018 by our Gulf of Mexico Business Unit, headquartered in Covington

social investment focus areas

Environment
We participate in public-private partnerships that support environmental projects in coastal parishes.

Economic Development
We support programs that positively impact local jobs, income or livelihoods; create opportunities for local minority-owned and small businesses; and promote tourism and culture.

Education
We drive workforce and post-secondary readiness by improving and expanding access to quality hands-on STEM education for at-risk youth.

Health & Social Well-Being
We strive to improve quality of life among children and the elderly and provide access to nutritious food.
In the early 20th century, North America’s whooping crane population experienced a devastating decline driven by the conversion of prairie and marsh habitats into farmland and the prevalence of unregulated hunting. By 1950, only one whooping crane was known to exist in the state of Louisiana. In 2011, the Louisiana Department of Wildlife & Fisheries (LDWF) established the whooping crane reintroduction program with support from the U.S. Fish & Wildlife Service and Chevron, with the goal of eventually sustaining a population of 120 individuals and 30 productive pairs for 10 years without additional restocking. LDWF started a new wild population of cranes in Louisiana by releasing a “cohort” of 10 juvenile cranes. A “cohort” is a term that refers to several young cranes assembled without parents to socialize together so they will thrive as a group. They continue to release a new cohort of juvenile cranes each year with the help of other partners.

LDWF used grant funding from Chevron for three critical areas of support:

**TRACKING**
Satellite transmitter equipment and associated costs for tracking the cranes’ movement, habitat selections and adaptive behavior adjusting to life in the wild.

**AWARENESS**
Public outreach campaign designed to alert the public about the species, how to observe them from a distance and how to report any disturbances.

**EDUCATION**
Lesson plans, classroom tools and educational workshops for Louisiana middle and high school teachers about endangered species and LDWF’s conservation programs.

LDWF received support and cooperation from many landowners and farmers whose properties are frequently visited by the cranes. April 2016 brought the first verified hatching of a whooping crane chick in the state since 1939. In 2017, Audubon Nature Institute began to provide a significantly increased number of crane chicks raised at their rearing facilities to supplement both the migratory and non-migratory whooping crane populations in Louisiana. As of 2018, LDWF has introduced 125 juvenile whooping cranes to the Louisiana ecosystem, and seven wild-hatched chicks have fledged successfully.

Chevron’s partnership with LDWF and the whooping crane project demonstrate Chevron’s commitment to environmental stewardship and conserving the biodiversity of sensitive species, habitats and ecosystems.

**Whooping Cranes by the Numbers**
- 7–8 ft. wingspan
- 22–24 year lifespan in the wild
- Weight: 11–17 lbs.
- Height: up to 5 ft

**environmental partners include:**

only 1 whooping crane was known to exist in Louisiana in 1950

125 whooping cranes have been introduced to the Louisiana ecosystem as of 2018
French Quarter Festival was created to support neighborhood businesses during the 1984 World’s Fair street construction, and, in 2018, the fest celebrated its 35th anniversary. The annual event is one of the largest free music festivals in the country, showcasing New Orleans’ proud culture, food and music, and significantly contributing to its economy. The 2018 festival attracted more than 560,000 attendees who enjoyed performances from over 1,700 local musicians, representing every genre from traditional and contemporary jazz to R&B, New Orleans funk, brass bands, folk, gospel, Latin, Zydeco, classical, cabaret and international. It is consistently voted “Best Festival” by New Orleans Magazine readers and has been listed as “the one thing to do in Louisiana” by the Huffington Post.

**Economic Impact**

French Quarter Festival is one of the largest music events in Louisiana. In 2018, it generated a total economic impact of $157.1 million and a total of $12.3 million in tax revenue for state and local governments. The non-profit organization behind the event, French Quarter Festivals, Inc., hires almost exclusively local vendors, so that most funding spent to produce the event stays within the local economy. As a result, businesses located in the historic neighborhood report that for them, other than Mardi Gras, no other annual event in the Greater New Orleans Area creates a more substantial economic impact.

**2018 French Quarter Festival by the Numbers**

- 560,000+ attendees
- Nearly 1,700 full & part-time jobs
- 1,700 Louisiana musicians
- 1,500 volunteers
- 60 restaurants
- 23 stages
- 67% of attendees were returning fans
- 8 average number of years fans have returned
- 46% New Orleans fans vs. 54% visiting fans

**Chevron STEAM Zone**

Since 2011, Chevron has created a fun-filled, family-friendly space at the French Quarter Festival called the Chevron STEAM Zone. The STEAM Zone features Chevron’s community partners showcasing their work through interactive activities designed to encourage an interest in science, technology, engineering, the arts and mathematics. The 2018 Chevron STEAM Zone, themed “300 Years of Innovations” in honor of New Orleans’ Tricentennial, featured innovative exhibits by many of Chevron’s partners, including the Audubon Institute, Fab Lab NOLA, Project Lead the Way, the Louisiana Nature Conservancy, Rebuilding Together New Orleans and the National WWII Museum.

**$157.1 million in economic impact was generated by the French Quarter Festival in 2018**

**social investments**

**economic development**

**striking the right chord with the french quarter festival presented by chevron**

**more than 560,000 people attended the French Quarter Festival in 2018**

**economic development partners include:**
recognizing education MVPs

Chevron recognizes outstanding educators through partnerships with the New Orleans Saints and New Orleans Pelicans. Through the Saints Chevron Teacher of the Week program, a local teacher is honored on the field and highlighted in an in-game videoboard feature during each New Orleans Saints home game. The New Orleans Pelicans Most Valuable Teacher program recognizes 4th grade math teachers at Pelicans home games for their commitment to implementing the NBA Math Hoops program, which develops students’ love for math through a basketball board game, mobile app and corresponding curriculum.

Mary Arrasmith
Project Lead The Way Director of School Engagement

The support our schools are receiving from Chevron has been critical for our students. Through PLTW, they are becoming empowered to thrive in a changing world. Our students are engaging in hands-on, real-world challenges, and through Chevron’s support, they are becoming inspired to question what is possible and prepared for long-term success.

social investments

education

designing a better future with project lead the way

Project Lead The Way (PLTW) provides a transformative learning experience for millions of PreK-12 students and teachers in 11,500 schools across the U.S. PLTW empowers students to develop in-demand, transportable knowledge and skills through pathways in computer science, engineering and biomedical science. Through its support of initiatives, including school grants, the PLTW Summit, engineering design challenges and teacher training and workshops, Chevron has impacted students and teachers in communities throughout California, Hawaii, Louisiana, Mississippi, New Mexico, Ohio, Pennsylvania, Texas, Washington D.C., and West Virginia.

In Louisiana, more than 50 PLTW programs are thriving in elementary, middle and high schools in seven parishes. These programs introduce STEM to diverse populations, including female students and minorities, traditionally underrepresented in STEM fields. PLTW’s teacher training and resources ensure educators have the support they need to keep students engaged and focused on their future success.

Chevron has also collaborated on transformative PLTW outreach events, such as mentor matching for our Engineering Design and Development students, the Louisiana-Mississippi Chevron Design Challenge, and PLTW classroom teacher training for our PLTW Launch, PLTW Gateway, and PLTW Engineering programs. Students who participate in PLTW programs are:

• Better prepared for post-secondary studies
• Three times more likely to major in STEM degree
• Over 4,000 in Louisiana since 2009
• Over 5,400 in Mississippi since 2009
• More than 5,400 female students participated in PLTW programming, helping to close the gender gap. They are encouraged to pursue rewarding STEM careers, solve important challenges and contribute to global programs.

PLTW has provided a transformative learning experience for more than 5,200 socioeconomically disadvantaged students.

PLTW by the Numbers

Nearly 18,000 students have engaged in PLTW’s transformative learning experience in Chevron-supported schools in the Gulf of Mexico region.

Teacher Training & Workshops

Through PLTW Professional Development programs, educators are equipped with the tools they need to infuse a new way of teaching into the classroom. The PLTW Professional Development programs prepare teachers to become facilitators and coaches, creating dynamic learning experiences through activity-, project- and problem-based learning. More than 120 Louisiana educators have completed over 4,000 hours of PLTW training since 2011, returning to their classrooms motivated, confident and focused on inspiring students.

Chevron Design Challenge

The Gulf Coast Chevron Design Challenge is an annual design competition for Louisiana and Mississippi high school students held in New Orleans. The challenge requires the three-person teams to collaborate, problem solve and prototype an innovative, STEM-based solution while using design software to generate sketches, submit drawings and pitch their design to judges.

After-School Robotics Programs

Conceptualizing, building and programming a robot is a fun and engaging way for students to experience first-hand STEM concepts like coding and engineering. Collaborating on a robotics team also builds communication and leadership skills, while participating in robotics competitions can boost confidence and social interaction. With support from Chevron, PLTW has introduced extracurricular robotics programs in seven schools across southeast Louisiana, providing this exciting opportunity to more than 100 underserved students.

education partners include:
social investments

health & social well-being

serving up healthier lifestyles with second harvest, the american heart association and ochsner

Second Harvest Food Bank of Greater New Orleans and Acadiana leads the fight against hunger by providing food access, advocacy, education and disaster response. Chevron has partnered with Second Harvest for more than ten years and continues to support innovative programs that create a stronger, healthier, hunger-free community.

School Pantry & Healthy Communities Program
One in four children struggle with hunger each year, leading to problems with physical and mental development, academic achievement and future productivity. Since 2014, Second Harvest’s School Pantry Program has provided at-risk children in high-poverty communities with the nutrition they need to learn, grow and thrive. With Chevron’s support, the Second Harvest School Pantry & Healthy Communities Program served more than 2,000 children and their families at nine sites across south Louisiana, providing pantry staples and perishable foods. By ensuring that hungry children have the basic building blocks of nutrition during their formative years, a strong foundation is built for their success in the future.

Second Harvest Food Bank by the Numbers
- 5 communities
- 9 school pantries
- 2,000 people fed
- More than 100,000 lbs. of food distributed

Nutritional Nudges Program with American Heart Association
Children and the elderly are affected most by a lack of nutritional knowledge and limited access to healthy food choices. To address these issues, the American Heart Association and Second Harvest collaborated to develop Nutritional Nudges, a program that educates the public about the benefits of healthy eating and increases access to fresh and nutritious options.

The multifaceted Nutritional Nudges program improves healthy choices at local food pantries, provides nutrition education classes and food demonstrations, and highlights the benefits of healthy eating through materials including posters, labels and recipe cards.

As a result, the participating food pantries have increased the amount of healthy food distributed, improved knowledge of nutrition and resulted in more people preparing their own healthy food.

Stacking the Odds Against Cancer with Ochsner Health System
A healthy diet is the first line of defense against cancer and heart disease, especially prevalent in Louisiana. Unfortunately, at-risk communities often do not have access to adequate resources to protect against these deadly diseases. Through a partnership with Ochsner Health System and Second Harvest, the Stacking the Odds Against Cancer program provides free cancer screenings, nutrition education and oncology services at Second Harvest’s Community Pantry and at School Pantry Healthy Communities locations in five parishes across southeast Louisiana.

By working in disadvantaged communities in the region, Stacking the Odds Against Cancer is targeting populations most vulnerable to cancer. The program educates participants on cancer-related issues including risks, treatment, survivorship and, most importantly, prevention through healthy lifestyles and cancer screenings. If cancer is detected early, the chance for survival greatly increases. Ochsner made a commitment to increase cancer screenings by 40,000 in 2018, and through the success of partnerships with organizations like Chevron, it surpassed that goal with more than 53,000 for the year. Ochsner physicians and nurses provide personalized education about the disease, treatment options and follow up care if cancer is detected through the screening program.

By encouraging communities to educate themselves on the importance of nutrition and timely screenings, Stacking the Odds Against Cancer is equipping them with the tools they need to stay healthy and live longer.

Collaboration is the key to helping solve our communities’ critical issues, and we are so grateful for Chevron’s support in our work!

Melanie McGuire
Second Harvest Chief Impact Officer

Changing unhealthy behaviors takes time, a multifaceted approach, and partners who are dedicated to improving the health of our community. Together we can move the needle in a healthy direction for our community, taste by taste, nudge by nudge.

Brittany Levy Gay
Executive Director, American Heart Association
Greater New Orleans

health & social well-being partners include:
build lasting partnerships that help create prosperity

We believe that our business succeeds best when the people we work with and the communities in which we operate succeed, too. Chevron volunteers showcase this commitment by supporting their communities year-round through ongoing volunteer projects. They give their talents and time, all with the intention of bettering the lives of others.

In addition to a year-round emphasis on community involvement, GOMBU hosts its annual Humankind Campaign every October. In 2018, 1,735 volunteer hours benefited organizations in the Greater New Orleans and Houston areas.

the 2018 Humankind Campaign consisted of

28 projects in 30 days

3,115 total hours of time

64 projects in 2018
community partnerships

Chevron thanks the following organizations for their partnership in 2018

1881 Research Institute
American Heart Association
America’s Wetland Foundation
Audubon Nature Institute
Bayou Civic Club
Boys & Girls Clubs of Southeast Louisiana
Children’s Museum of St. Tammany
Coalition to Restore Coastal Louisiana
Coastal Conservation Association
Delgado Community College Foundation
Ducks Unlimited, Inc.
Excite AllStars
Festival International de Louisiane
Festivals Acadiens et Creoles
FirstLine Schools
Fourchon Oilman’s Association
French Quarter Festivals, Inc.
Friends of the South Louisiana Wetlands Discovery Foundation
Greater New Orleans Foundation
Greater New Orleans, Inc. Development Foundation
Greater New Orleans Sports Foundation
Habitat for Humanity St. Tammany West
Hispanic Chamber of Louisiana
Lafourche Parish School Board
Lake Pontchartrain Basin Maritime Museum, Inc.
Loop NOLA
Louisiana Minority Supplier Development Council
Louisiana Nature Conservancy
Louisiana State University Foundation
Louisiana Wildlife and Fisheries Foundation
National Ocean Industries Association
National Society of Black Engineers
New Orleans Ballet Association
New Orleans Center for Creative Arts
New Orleans Recreation Development Foundation
NO/AIDS Task Force
Northshore Community Foundation
Northshore Food Bank
Ochsner Clinic Foundation
Plaquemines Parish Fair & Orange Festival
Plaquemines Parish Heritage & Seafood Festival
Plaquemines Parish School Board
Project Lead The Way, Inc.
Rebuilding Together New Orleans
Restore or Retreat, Inc.
Safe Harbor, Inc.
Second Harvest Food Bank of Greater New Orleans & Acadiana
South Central Industrial Association
STEM NOLA
St. Tammany Parish School Board
St. Tammany West Chamber of Commerce
Terrebonne Foundation for Academic Excellence
Terrebonne Parish School Board
The National WWII Museum
The Tulane Educational Fund
The Water Institute
The Woodlands Conservancy
United Negro College Fund
Urban League of Louisiana
Women’s Business Enterprise Council South
Youth Force NOLA
Youth Service NOLA

This report is available online at www.GOMSocialInvestmentReport.com.